SPONSORSHIP PROPOSAL

Student Professional Development Conference

ASME Europe Section

Robotics & Automation

May 6-8, 2015

spdc2015.ozyegin.edu.tr
Executive Board of ASME Student Professional Development Conference 2015 Europe

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ASME

ASME (American Society of Mechanical Engineers) has been the biggest institution for mechanical engineers that has over 120,000 members, who are students and professionals, from 150 different countries since 1880.

Enabling the improvement, both in academic and professional paths, and setting the standards for various engineering subjects are the main mission of ASME.

ASME Turkey Section was founded at the International Mechanical Engineering Congress (IMECE) in November 1997. Upon the approval by the Minister Council of Turkey, ASME Turkey Section started its activities in 1999.

In 2012, Ozyegin University ASME Student Section was initiated with the mission of supporting Ozyegin University students in the fields of academics, scientific research, and professional development. Ozyegin University ASME Student Section represented our university and country by participating in Student Design Competitions (SDC) which are held in the USA and Europe. Our team had the second place in European SDC in 2013 which qualified them to participate in SDC at IMECE 2013 which brought all of the winners of local SDCs.

Aim of the Conference

The main purpose of Student Professional Development Conference is to give students the opportunity of improving themselves in terms of technical knowledge and personal communication skills by bringing them together with professionals from numerous sectors. Besides this purpose, SPDC also serves for the aim of introducing international industry to a diverse group of participants from Europe.

Objective of the Conference

Having the theme of “Robotics and Automation”, SPDC 2015 Europe, which will be organized by Ozyegin University ASME Student Section, will consist of seminars, that are given by respected professional in their fields, Student Design Competition (SDC), and Old Guard Oral Presentation Competition (OGOPC). In SDC, teams from different regions of Europe will compete with their robots which are designed to complete certain tasks. Unlike the SDC, in OGOPC students try to show their abilities in personal communication skills by giving presentations on engineering topics that they determine. Winners of both competitions are awarded by cash prices and they will have the opportunity of representing ASME Europe Section at IMECE 2015.

SPDC, which will attract the innovative engineering companies from Turkey and Europe, will also cover the development in automation systems and the usage of robots in industry. Besides the automation and robotics, nanotechnology and its implications on automation systems will be another subject that will be discussed by the SPDC’s guest speakers who will explain the correlation between nanotechnology and automation.

As Ozyegin University ASME Student section, we will be more than pleased to host executives and engineers from leading industries at ASME SPDC 2015 Europe, which will be held in Turkey for the very first time.
SPDC 2015 Europe Schedule

Day 1 (May 6, 2015 - Wednesday)
Opening Ceremony – Ice-breakers

Day 2 (May 7, 2015 – Thursday)
09:00 – 09:30 Opening Speech of Özyeğin University Rector, Prof. Esra Gençtürk
09:30 – 10:30 Guest Speaker
10:30 – 12:30 Student Design Competition (SDC)
12:30 – 14:00 Lunch Break
14:00 – 18:00 Seminars and Workshops

Day 3 (May 8, 2015 – Friday)
09:00 – 12:00 Old Guard Oral Presentation Competition (OGOPC)
12:00 – 13:00 Lunch Break
13:00 – 16:00 Career Fair
13:00 – 16:00 Résumé Workshop
16:00 – 17:00 Closing and Award Ceremony
20:00 Bosphorus Trip

Day 4 (May 9, 2015 – Saturday)
Culture Trip to Istanbul for non-Turkish participants
Why do we need sponsors?

SPDC is an international event that focuses on European countries. Our organization team expects around 300 participants from all around Europe. Your support is needed to provide accommodation, transportation and food. If a certain amount of contribution from sponsors is reached, the registration fee for the conference will be set to a low price, which will increase the participation from different countries. Your contributions’ effect on diversity will be priceless.

Types of Possible Contribution

1. Financial Contribution

  1.1 Slot at Career Fair: 1000 TRY/m²
  1.2 Company Logo on T-Shirts and Flyers: 2000 TRY
  1.3 Company Name Written with Lasers: 5000 TRY
  1.4 Hanging Company Flag: 2000 TRY
  1.5 Company Merchandise Distribution: 5000 TRY
  1.6 Contribution to the Conference Merchandise – Conference Logo and Company Logo will be placed on merchandising products.
    1.6.1 Pen (400 pieces)
    1.6.2 Notepads (400 pieces)
    1.6.3 Bags (300 pieces)
    1.6.4 USB Flash-Drives (300 pieces)
    1.6.5 T-Shirts (400 pieces)
    1.6.6 Conference Badges (400 pieces)

2. Contribution with Product or Service

  2.1 Catering Service for Opening and Closing Ceremonies
  2.2 Coffee Break (Coffee and complimentary food supply for 100 people)