

## **ASME Design Engineering Division Executive Committee Meeting Agenda**

Sunday, August 17<sup>th</sup>, 2014, 13:00 – 17:30 EDT, in the Buffalo – Niagara Convention Center 108/109

Session I (13:00-15:00): DED Executive Committee Members and invited DED Technical Committee Chairs, Journal Editors, Conf. Organizers, and Advisory Committee Members

1. Call to Order and Introductions S. Agrawal 13:00  
Meeting called to order at 1:07pm by DED Chair Sunil Agrawal. Those in attendance introduced themselves. A sign-in sheet was circulated.
2. Approval of Minutes S. Agrawal/P. Larochelle 13:10  
The minutes of the March 13<sup>th</sup> teleconference were unanimously approved.
3. DED Chair's Report S. Agrawal/W. Chen 13:15  
DED Chair Sunil Agrawal presented his portion of the Chair's report and was followed by Past DED Chair Wei Chen who presented the portion of the report related to OneASME (attached). Some discussion about future conference fees and administrative costs took place.
4. DED Vice Chair and Treasurer's Report C. Rahn 13:45  
DED Vice Chair & Treasurer Chris Rahn presented his report (attached). Approximately \$200k of DED custodial funds are encumbered to fund new TC special initiatives. Additionally, requests have been submitted to the ASME to fully endow the DED Division Awards (Machine Design, Ruth & Joel Spira, J.P. Den Hartog). The publication period of the DED Newsletter in ME Magazine was discussed as this cost did not appear in this year's report. The division intends to publish the newsletter once every 12 months.
5. Technical Conferences T. Simpson 13:55  
2014 IDETC/CIE: V. Krovi and T. Sugar  
2015 IDETC/CIE: J. Rhoads and W. Lacarbonara  
2016 IDETC/CIE: C. Nelson and A. Purwar and X. Kong  
Tim Simpson presented a summary of his report. All indications are that the attendance and paper numbers are healthy. Jeff Rhoads presented an overview of next year's conference to be held August 2-5 in Boston at the Heinz Convention Center. The conference website was made available to the public yesterday. Venkat Krovi discussed this year's DETC & CIE and discussion followed on the leadership and management of the new Advanced Design & Manufacturing Impact Forum. There are some concerns expressed regarding the planning and management of future ADMI Forums. All presentations at this year's ADMI Forum are being recorded and will be made available to IDETC & CIE attendees. The proposal from Carl Nelson and Anurag Purwar for organizing the 2016 IDETC & CIE was discussed. The relevance of DED approving the proposal is in question due to the OneASME reorganization of ASME.
6. Technical Committees Operations C. Sandu 14:15  
Corina Sandu presented the report on the activities of the DED Technical Committees. There are no major changes taking place with regard to the organization and management of the Technical Committees. The DED funded Technical Committee Special Initiatives were summarized. Jovita Jakubowski provided an update that ASME IT is having difficulties fulfilling the request to provide access to the accounts to the DED Chair and Treasurer.
7. Honors and Awards J. Mountain 14:25  
Jeff Mountain presented the Honors and Awards report. A new Thar Energy Engineering Design Award is being presented for the first time this year. The DED has approved transferring funds from the custodial account to fully endow the Machine Design, Ruth & Joel Spira Outstanding Design Educator, and J.P. Den Hartog Awards.
8. Journal Relations and Publications KW. Wang 14:35  
Kon-Well Wang presented the Journal & Publications report. Journal revenue distributions as well as the one-time DED funding provided to the Journal Technical Editors was summarized. Mike

McCarthy, outgoing founding Technical Editor of the ASME Journal of Mechanisms and Robotics was presented with a plaque and recognized and thanked for his leadership and service to the entire design community and the Division. Y.I. "Steve" Shen was recognized as the incoming editor of the Journal of Vibration and Acoustics.

9. New Business 14:45  
No new business was discussed.

### Session II (15:00-16:00): DED Executive Committee Members, Invited guests, and OneASME Executives

10. OneASME Information Sessions M. Ireland, R. Reagan 15:00  
Mike Ireland, ASME Managing Director - Engineering Research and Technology Development, presented an overview of OneASME. His report is a subset of the report presented at the informational meeting this past June organized by OneASME. The Technical Events and Content (TEC) Sector and the Group Pathway & Support (GPS) processes were summarized. This presentation was shared by Mike Ireland and was made available to the Technical Committee Leadership of the division.
11. Questions and Answers 15:20  
Many questions were asked about how the Design Division will operate within the new OneASME structure. It was pointed out that ASME revenue and expenses analyses indicate that ASME subsidizes conference activities. However, most professional societies generate significant revenues with their conference activities. Mike Ireland repeatedly stated that ASME accounting has been incorrect for several years and that all of our recent conferences have been losing money even though we were told by ASME staff that our conferences had made money. Dr. Bahram Ravani, past DED Chair, asked for the supporting data but Mike Ireland was unable to provide this data. There is new legal terminology that the custodian funds will now be referred to as "segregated funds". There are approximately \$30 million dollars in various custodian accounts throughout ASME at this time. Approval processes for future conferences and distribution and control of conference revenues was discussed.

### Session III (16:00-17:30): DED Executive Committee Members and Invited guests Only

12. DED Technical Conferences 16:00  
13. DED Special Initiatives 16:30  
14. DED Awards and Honors 16:50  
15. Open Topics 17:10  
How to influence decision making within the new OneASME structure was discussed. Consensus was that DED needs to have representation in the new Sector leadership. The motivations for OneASME were discussed and summarized IRS legal issues due to the custodial accounts, anticipated decrease in codes & standards revenues, and the autonomy of technical divisions. Some suggestions of possibly of organizing activities outside ASME umbrella wer also made . Some sister technical divisions have historically run technical conferences with AMSE as a co-sponsor and used other societies as the major sponsor. Moreover, some additional technical divisions have committed to not running their future conferences with ASME Conference and Event planning services or ASME major sponsorship. The importance of the efforts of the Ad Hoc Future Conference Planning Committee was discussed with the consensus being that this committee should consider all options.

### Session IV (17:30-19:00): DED Executive Committee Members and all guests

16. Buffet Dinner 17:30

Those in attendance:

Pierre Larochelle  
Wei Chen  
Sunil Agrawal  
Harry Dankowicz  
Brian Jensen  
Jeff Rhoads  
Chris Rahn  
Kon-Well Wang  
Steve Shen  
Randy Reagan  
Michael Ireland  
Corina Sandu  
Kathy Jacobson  
Vladimir Vantsevich  
Colin McAteer  
Tim Simpson  
Pjilip DiVietro  
Georges Fadel  
Vijay Kumar  
Walter Lacarbonara  
Michael McCarthy  
Venkat Krovi  
Bahram Ravani  
Horea Ilies  
Michael Keefe  
Jeffrey Mountain  
David Lee  
Dane Quinn