

Exhibitor Prospectus

Raise Your Company Profile and Awareness

at ASME Turbo Expo 2017 Co-locating with ASME's Power & Energy and ICOPE

 TURBO EXPO Turbomachinery Technical Conference & Exposition	 POWER & ENERGY Conference & Exhibition	ICOPE International Conference On Power Engineering
CONFERENCE JUNE 26-30, 2017	Charlotte, North Carolina, USA	

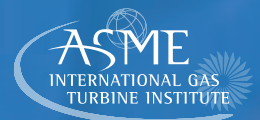
Why exhibit? To gain access to the industry's leading decision makers over 3 days while showcasing your products and services and building your customer base.

The 3-day exposition will be held June 27-29 in Charlotte, North Carolina with some value added activities to promote traffic! Daily lunches in the exhibit hall are included in the registration package for exhibit booth staff.

The events are known for their high-quality exhibitions of leading companies in the power and turbomachinery industry. This is your chance to attract new clients, visit with current ones, learn more about the changing needs of the international power and turbomachinery industries - and ultimately, increase your sales.

Annually, Turbo Expo attracts over 2600 turbomachinery professionals. Turbo Expo brings together the top players in the turbomachinery industry and academia - attracting a key audience from aerospace, power generation and other prime mover-related industries. Exhibitors who participated at Turbo Expo 2015 in Montreal, Canada reported a high-level of satisfaction with the exposition:

98% rated their overall experience as satisfactory or better
97% rated the quality of traffic as satisfactory or better



Stay ahead of the competition and meet your customers face to face.

Exhibition Information

Secure your booth now for prime space availability and see how this co-located event can generate bottom-line results for your marketing dollars. Visit the online floor plan and reserve your booth today:

www.turboexpo.org.

Booth Space Pricing:

Exhibit space rates in Charlotte, North Carolina:
Booth Space: \$32.00 USD per square foot (For island or corner booths, add \$2.00 USD per sq. ft)

All Exhibitors Receive:

- Exhibit space with 8' black draped booth backdrop, 3' side dividers and booth sign
- 3 booth personnel badges per 100sf of exhibit space
 - Tuesday, Wednesday and Thursday exhibit hall lunch
 - Keynote and Opening Luncheon (RSVP required)
- Free exhibit booth passes to share with customers and prospects
- Significantly discounted Technical Conference registration for company employees
- 15-word company listing in the printed Conference Program
- Discounted advertising opportunities
- Product category and company description in the online exhibitor directory
 - Promote products, attach press releases, include a brochure or video - at no additional cost

Sponsorship Information

Take control of your company's exposure before, during and after the event. Featuring a variety of sponsorship opportunities designed to maximize your company's visibility, the

ASME Turbo Expo sponsorship program provides even more ways to stand out from the crowd and make the most of your budget. Additional opportunities can be found at www.turboexpo.org.

PLATINUM CLUB: \$20,000

- Reduced exhibit space rate by 10%
- Five 5-day Technical Conference badges
- Special discounted Technical Conference registration rate for employees
- Company provided banner prominently displayed during the Show
- Sponsorship ribbons for badges
- Opportunity to include material in attendee bags (materials provided by sponsor)
- Full-page, 4-color ad in the online advance program & printed conference final program
- Sponsorship sign for booth
- Exhibit booth cleaning during Show

GOLD CLUB: \$15,000

- Reduced exhibit space rate by 7%
- Four 5-day Technical Conference badges
- Half-page, 4-color ad in the online advance program & printed conference final program
- Sponsorship sign for booth
- Opportunity to include material in attendee bags (materials provided by sponsor)
- Sponsorship ribbons for badges
- Exhibit booth cleaning during Show

SILVER CLUB: \$10,000

- Reduced exhibit space rate by 5%
- Three 5-day Technical Conference badges
- Quarter-page, 4-color ad in the online advance program & printed conference final program
- Sponsorship sign for booth
- Sponsorship ribbons for badges
- Exhibit booth cleaning during Show

BRONZE CLUB: \$5,000

- Reduced exhibit space rate by 2%
- Two 5-day Technical Conference badges
- Quarter-page, 4-color ad in the online advance program & printed conference final program
- Special sign for booth
- Sponsorship ribbons for badges
- Exhibit booth cleaning during Show