



**TURBO EXPO**  
Turbomachinery Technical  
Conference & Exposition



**POWER  
& ENERGY**  
Conference & Exhibition



**ICOPE**  
International Conference  
On Power Engineering

CONFERENCE  
JUNE 26-30, 2017

Charlotte, North Carolina, USA

**ASME International Gas Turbine Institute**

Please return the Insertion Order Form with all information completed to:

Email: [igtiexpo@asme.org](mailto:igtiexpo@asme.org)

**TURBO EXPO PROGRAM ADVERTISING INSERTION ORDER FORM**

I wish to advertise in the:  Online Advance & Printed Final Programs  Final Program

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Country/Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Ad Size:**

- Full: \$2500
- Half Page \$1750
- Quarter Page: \$1250

**Color:**

- 4-Color Process (CMYK) \$500
- Black & White: No Extra Charge
- Bleed: No Extra Charge

**Ad Position:**

- Inside Front Cover \$500
- Inside Back Cover \$500
- Back Cover \$750
- Run of Pub: No Charge

**ONLINE AND PRINTED EXHIBIT DIRECTORY ENHANCED LISTINGS**

- Printed Black and White Logo: \$100
- Printed Color Logo: \$200
- Printed Enhanced Listing: \$125 (up to 40 words)

**Total Cost:** \_\_\_\_\_ (Add \$1000.00 to total for non-exhibiting companies.)

Cost for Final Program only advertising will be ad size cost minus 25% for exhibitors.

Authorized by: Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Deadline for Artwork (If we do not have the artwork by the deadline, the piece may not be included in the programs.)**

Online Advance Program: December 2016

Final Program: March 2017

## General Information

**Copy Protective Clause.** Advertisers and advertising agencies assume liabilities for content of advertisements, as well as any claim arising there from made against the publisher. The publisher reserves the right to reject advertising that is not in keeping with the standards of ASME IGTI.

The word "advertisement" will be placed with any advertisement that, in the publisher's opinion, attempts to simulate the editorial format of the publication. All orders must conform to published requirements. ASME IGTI reserves the right to refuse orders that do not comply.

**Position.** All advertising is published on a run of publication basis. Every effort will be made to position your ad at your requested position, but no guarantees, written or oral, can be made.

## Advertisement Specifications

### Full page ad size:

Trim size: 8.375 x 10.875

Bleed Size: 8.625 x 11.125

Live Area: 7.375 x 9.875

### Half page ad size:

Live Area: 7.375" wide by 4.812" tall

Bleed: 8.625" wide by 5.625" tall

### Quarter page ad size:

3.687" wide by 4.812" tall

All ads CMYK only.

Program is done in Adobe InDesign CS6. You can supply native files with fonts and supports, OR high-resolution (300ppi) jpg, tif or eps files. OR press-ready PDF.

For sponsor logos, please provide high-resolution (300ppi) jpg, tif or eps, if photographically oriented.

If logos are type/line art oriented, please provide (800-1200ppi) jpg, tif or eps with all fonts converted to curves/outlines.