ASME CONGRATULATES
THE MANUFACTURING ENGINEERING DIVISION (MED)
on 100 YEARS of providing leadership in the art, science and practice of mechanical
engineering in the field of manufacturing; and fostering R&D and the transfer of technology.

HISTORICAL PERSPECTIVE
• MED 100 Years Booklet
• ME Magazine articles – Division & Manufacturing Impact on U.S. & Global Matters
• Special Journal Issues: JMSE and JMN

ENGAGING AND FESTIVE
• MSEC MED reception – historical sharing & cake!
• Student Mfg challenges:
  - Scavenger hunt – MSEC, Cincinnati (June)
  - Hackathon – IDETC/CIE, St. Louis (August)

FORWARD LOOKING
• MSEC and IMECE – keynotes and technical content (panels/presentations)
• Public Policy Awareness Panel – IMECE, Portland (November)
• Women in Advanced Manufacturing Forum – MSEC, Cincinnati (June)
• “Unwritten Laws of Engineering for the 21st Century” – Wiki rewrite...
• EFx – Advanced Mfg student outreach and networking – Portland (November)

WE NEED YOU TO BE A SPONSOR FOR MED CENTENNIAL EVENTS.

TO GIVE NOW:
Go to link for sponsorship opportunities and instructions:
HTTPS://EVENT.ASME.ORG/MSEC/ABOUT/MSEC-CENTENNIAL

BENEFITS: Your sponsorship recognized widely & distributed amongst ASME membership in: ME Magazine centennial ads/articles, MED 100 Years booklet, signage at MSEC 2020 and IMECE 2020, etc.

The American Society of Mechanical Engineers ®

ASME ®
ASME MED Centennial Celebrations

The Manufacturing Engineering Division (MED) will celebrate its 100-year Anniversary in 2020! Join us in celebrating this important milestone:

- By participating in MSEC and IMECE activities that not only reflect on the MED growth throughout the years but are forward-looking of manufacturing impact to the society.
- By helping amplify ASME’s strategic core technology areas, specifically manufacturing and robotics, and many of the eight enabling applications and cross-cutting technologies (https://www.asme.org/wwwasmeorg/media/ResourcesFiles/AboutASME/ASME_Strategy.pdf).
- By becoming a sponsor for MED Centennial events, listed below. E.g., host Centennial reception/dinner, publication of a booklet on the History of MED 100 Years. Benefits range from: Your sponsorship listed in ME Magazine house-adds, ME Magazine special articles, and/or History of MED 100 Years booklet – all distributed widely amongst ASME membership; your sponsorship recognized and prominent signage at MSEC 2020 and IMECE 2020; company logo on ASME/MED website; to being recognized in MSEC celebration slides.

Celebration Activities in-the-works:

1. Historical perspective
   a. History of MED 100 Years Booklet
   b. Special MED article(s) in Mechanical Engineering
   c. JMSE and JMNM special issues to document manufacturing technology advancement
      (Pre-views were presented at MSEC 2019)

2. Forward looking of manufacturing impact to the society
   a. Activities in conferences (such as IMECE, MSEC, etc.) with manufacturing-theme activities including keynotes, panels, and high-level promotion video
   b. ASME Wiki Project: "Unwritten Laws of Engineering for the 21st Century"
      For details, see link: https://community.asme.org/manufacturing_engineering_division/b/weblog/archive/2019/06/05/invitation-to-participate-in-asme-wiki-project-unwritten-laws-of-engineering.aspx
   c. Other outreach activities such as Manufacturing Day, E-Fest/EFx, etc.

3. Engaging the manufacturing engineering community
   a. Festivities – MED dinner/reception/cake!
   b. Hands-on student activities during conferences (MSEC and/or IMECE)

Interested in Volunteering to help with the organization of ‘celebration’ activities?
Interested in becoming a sponsor?

Contact: Gloria Wiens, Chair, MED Centennial Planning Committee, Email: gwiens@ufl.edu
Centennial Site: https://event.asme.org/MSEC/About/MSEC-Centennial
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<tr>
<th>Tier 1 – $20,000 or higher</th>
<th>Tier 2 – $10,000 to $15,000</th>
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<tr>
<td>• Company name and logo included on ASME/MED website, History of MED 100 Years booklet and electronic advertising materials, such as:</td>
<td>• Company logo included on ASME/MED website and History of MED 100 Years Booklet</td>
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<td>o ME Magazine House Ads and/or</td>
<td>• Two full conference registrations for MSEC or IMECE</td>
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<td>o ME Magazine Special Articles</td>
<td>• Prominent signage at MSEC and IMECE identifying your organization as Tier 2 – MED Centennial sponsor (posters)</td>
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<td>• Four full conference registrations for MSEC or IMECE</td>
<td>• MED 100 Dinner/Reception slides at MSEC</td>
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<td>• Prominent signage at MSEC and IMECE identifying your organization as Tier 1 – MED Centennial sponsor (posters)</td>
<td>• One 5.5” x 8.5” insert for MSEC 2020 bag or small promotional item</td>
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<td>• MED 100 Dinner/Reception slides at MSEC</td>
<td><strong>Opportunities available:</strong></td>
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<tr>
<td>• MSEC 2020 – MED Awards luncheon slide</td>
<td>• MED Centennial Dinner/Reception</td>
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<td>• One 8.5” x 11” insert for MSEC 2020 bag or small promotional item</td>
<td>• History of MED 100 Years Booklet</td>
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<td><strong>Opportunities available:</strong></td>
<td>• ASME/EFx – Advanced Manufacturing Outreach Activity, adjacent to IMECE</td>
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<td><strong>Tier 3 – $5,000</strong></td>
<td><strong>MED and Friends – $50 to $2,000</strong></td>
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<td>• Company logo included on ASME/MSEC website and History of MED 100 Years Booklet</td>
<td>• Individual and Company sponsorship included on ASME/MED website and History of MED 100 Years Booklet</td>
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Inquiries Contact:
Gloria Wiens, Chair
MED Centennial Planning Committee
University of Florida
Ph: 352-392-0806
Email: gwiens@ufl.edu

For questions on Invoice and Payments:
Barbara Zlatnik, CAE
Sr. Manager, Segment Operations – DMM
ASME
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Houston, TX 77079-1733
Tel +1.281.810.5460 Email: zlatnikb@asme.org

MED use of sponsorship fees will be dedicated to supporting the MED Centennial Celebration activities. At the conclusion of the Centennial (12/31/2020), any donated funds that were not utilized for that purpose will be directed to support MED’s awards program.
ASME MED Centennial Celebrations

Sponsorship Pledge Form

Please complete this form, scan it and email it to zlatnikB@asme.org. ASME will provide you an invoice and receipt for tax purposes.

Name: ______________________________________________________________________

Company Name: ______________________________________________________________________

Address: ______________________________________________________________________

Address: ______________________________________________________________________

Email: ______________________________________________________________________

Phone #: ______________________________________________________________________

Sponsorship Level Pledge:

_____ Tier 1 ($20,000)  _____ Tier 2 ($10,000 - $15,000)  _____ Tier 3 ($5,000)

_____ MED Friend ($50 – to less than $5,000)  _____ Other Amount

ASME will follow up with an invoice for your sponsorship.

Questions?

Contact Barbara Zlatnik (zlatnikb@asme.org or +1.281.810.5460), Sr. Manager, Segment Operations, ASME