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MANUFACTURING ENGINEERING DIVISION  
*100 Years*

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**ASME MED Centennial Celebrations**

The Manufacturing Engineering Division (MED) will celebrate its 100-year Anniversary in 2020! Join us in celebrating this important milestone:

- By participating in MSEC and IMECE activities that not only reflect on the MED growth throughout the years but are forward-looking of manufacturing impact to the society.
- By helping amplify ASME's strategic core technology areas, specifically manufacturing and robotics, and many of the eight enabling applications and cross-cutting technologies ([https://www.asme.org/wwwasmeorg/media/ResourceFiles/AboutASME/ASME\\_Strategy.pdf](https://www.asme.org/wwwasmeorg/media/ResourceFiles/AboutASME/ASME_Strategy.pdf)).
- By becoming a sponsor for MED Centennial events, listed below. E.g., Centennial reception/dinner (now happening at the 2021 conference), publication of a booklet on the History of MED 100 Years.

Benefits range from: Your sponsorship listed in ME Magazine house-adds, ME Magazine special articles, and/or History of MED 100 Years booklet – all distributed widely amongst ASME membership; your sponsorship recognized and prominent signage at MSEC 2021 and IMECE 2020; company logo on ASME/MED website; to being recognized in celebration slides at MSEC.

**Celebration Activities in-the-works:**

- (1) Historical perspective
  - a. History of MED 100 Years Booklet
  - b. Special MED article(s) in Mechanical Engineering
  - c. JMSE and JMNM special issues to document manufacturing technology advancement (*Pre-views were presented at MSEC 2019*)
- (2) Forward looking of manufacturing impact to the society
  - a. Programming for conferences (such as IMECE, MSEC, etc.) with manufacturing-theme activities including keynotes and technical content (panels/presentations)
  - b. ASME Wiki Project: "Unwritten Laws of Engineering for the 21st Century"  
For details, see link:  
[https://community.asme.org/manufacturing\\_engineering\\_division/b/weblog/archive/2019/06/05/invitation-to-participate-in-asme-wiki-project-unwritten-laws-of-engineering.aspx](https://community.asme.org/manufacturing_engineering_division/b/weblog/archive/2019/06/05/invitation-to-participate-in-asme-wiki-project-unwritten-laws-of-engineering.aspx)
  - c. Other outreach activities such as Efx (*tentative*), etc.
- (3) Engaging the manufacturing engineering community
  - a. Festivities – MED dinner/reception/cake!
  - b. Hands-on student activities during conferences (MSEC and/or IMECE)

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**Interested in Volunteering to help with the organization of 'celebration' activities?**

**Interested in becoming a sponsor?**

Contact: Gloria Wiens, Chair, MED Centennial Planning Committee, Email: [gwiens@ufl.edu](mailto:gwiens@ufl.edu)

Centennial Site: <https://event.asme.org/MSEC/About/MSEC-Centennial>

MED Centennial Sponsorship Levels	
<p><b>Tier 1 – \$20,000 or higher</b></p> <ul style="list-style-type: none"> <li>▪ Company name and logo included on ASME/MED website, History of MED 100 Years booklet and electronic advertising materials, such as:               <ul style="list-style-type: none"> <li>○ ME Magazine House Ads and/or</li> <li>○ ME Magazine Special Articles</li> </ul> </li> <li>▪ Four full conference registrations for MSEC or IMECE</li> <li>▪ Prominent signage at MSEC and IMECE identifying your organization as Tier 1 – MED Centennial sponsor (<i>posters</i>)</li> <li>▪ MED 100 Dinner/Reception slides at MSEC</li> <li>▪ MSEC 2021 – MED Awards luncheon slide</li> <li>▪ One 8.5" x 11" insert for MSEC 2020 bag or small promotional item</li> </ul> <p><b>Opportunities available:</b></p> <ul style="list-style-type: none"> <li>▪ MED Centennial Dinner/Reception</li> <li>▪ History of MED 100 Years Booklet</li> <li>▪ Special ME Magazine Articles</li> <li>▪ ASME/EFx – Advanced Manufacturing Outreach Activity (<i>tentative</i>)</li> </ul>	<p><b>Tier 2 – \$10,000 to \$15,000</b></p> <ul style="list-style-type: none"> <li>▪ Company logo included on ASME/MED website and History of MED 100 Years Booklet</li> <li>▪ Two full conference registrations for MSEC or IMECE</li> <li>▪ Prominent signage at MSEC and IMECE identifying your organization as Tier 2 – MED Centennial sponsor (<i>posters</i>)</li> <li>▪ MED 100 Dinner/Reception slides at MSEC</li> <li>▪ One 5.5" x 8.5" insert for MSEC 2021 bag or small promotional item</li> </ul> <p><b>Opportunities available:</b></p> <ul style="list-style-type: none"> <li>▪ MED Centennial Dinner/Reception</li> <li>▪ History of MED 100 Years Booklet</li> <li>▪ ASME/EFx – Advanced Manufacturing Outreach Activity (<i>tentative</i>)</li> </ul>
<p><b>Tier 3 – \$5,000</b></p> <ul style="list-style-type: none"> <li>▪ Company logo included on ASME/MSEC website and History of MED 100 Years Booklet</li> <li>▪ One full conference registration for MSEC or IMECE</li> <li>▪ MED 100 Dinner/Reception slides at MSEC</li> <li>▪ One 5.5" x 8.5" insert for MSEC 2021 bag or small promotional item</li> </ul> <p><b>Opportunities available:</b></p> <ul style="list-style-type: none"> <li>▪ MED Centennial Dinner/Reception</li> <li>▪ History of MED 100 Years Booklet</li> </ul>	<p><b>MED and Friends – \$50 to \$2,000</b></p> <ul style="list-style-type: none"> <li>▪ Individual and Company sponsorship included on ASME/MED website and History of MED 100 Years Booklet</li> </ul>

**Inquiries Contact:**

Gloria Wiens, Chair  
 MED Centennial Planning Committee  
 University of Florida  
 Ph: 352-392-0806  
 Email: [gwiens@ufl.edu](mailto:gwiens@ufl.edu)

**For questions on Invoice and Payments:**

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 ASME  
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 Houston, TX 77079-1733  
 Tel +1.281.810.5460      Email: [zlatnikb@asme.org](mailto:zlatnikb@asme.org)

*MED use of sponsorship fees will be dedicated to supporting the MED Centennial Celebration activities. At the conclusion of the Centennial (12/31/2020), any donated funds that were not utilized for that purpose will be directed to support MED's awards program.*



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**ASME MED Centennial Celebrations**

**Sponsorship Pledge Form**

*Please complete this form, scan it and email it to [zlatnikB@asme.org](mailto:zlatnikB@asme.org). ASME will provide you an invoice and receipt for tax purposes.*

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**Sponsorship Level Pledge:**

\_\_\_\_\_ Tier 1 (\$20,000) \_\_\_\_\_ Tier 2 (\$10,000 - \$15,000) \_\_\_\_\_ Tier 3 (\$5,000)  
\_\_\_\_\_ MED Friend (\$50 – to less than \$5,000) \_\_\_\_\_ Other Amount

**ASME will follow up with an invoice for your sponsorship.**

**Questions?**

Contact Barbara Zlatnik ([zlatnikb@asme.org](mailto:zlatnikb@asme.org) or +1.281.810.5460), Sr. Manager,  
Segment Operations, ASME